

7777 # 405843

NCC Cable System Order

117464761

Order #	62356527
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

Flight Dates	10/24/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$10.00
Commission	\$1.50
Net Total	\$8.50
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Ju/16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-

Comments : 10.25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																										
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	UW FB 10/29																																										
<table> <tr> <td>SPOTS</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td></tr> <tr> <td>AMT</td><td>\$10.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$10.00</td></tr> </table>																					SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	AMT	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1																																										
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SYSTEM APP: SALES ACCT Date Printed 10/25/16